

NEWS RELEASE

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MEDIA CONTACT:

Molly Deuberry

Communications Director

Indianapolis Department of Public Works

molly.deuberry@indy.gov; C: (317) 677-6469

MAYOR BALLARD PROCLAIMS APRIL SUSTAINABILITY MONTH

CITY RELEASES ANNUAL REPORT AND GREEN BUILDING DOCUMENTARY

INDIANAPOLIS – Mayor Greg Ballard today released the 2010 Sustainability Report to Our Community and a new documentary focused on green building and proclaimed April “Sustainability Month” in celebration of collaborative work to make Indianapolis a more sustainable and livable community.

“I created the Office of Sustainability in 2008 to foster a more sustainable environment, improve the quality of life for Indianapolis residents and encourage economic development and growth,” said Mayor Ballard.

Throughout April the City will highlight accomplishments and encourage a greater sense of environmental stewardship across the community, beginning today with the release of the *2010 Sustainability Report*.

“Indianapolis embraces a public-private partnership approach to sustainability,” said Kären Haley, Director of the Office of Sustainability. “This report provides insight on the policies, programs and projects begun by the City of Indianapolis over the past year and emphasizes many efforts from the private sector.”

Highlights from the report include:

- Incorporation of green infrastructure into transportation and storm water projects
- Increases in recycling initiatives
- Taxpayer savings from the City’s energy-efficiency efforts

The City of Indianapolis created the documentary *Green Building in Indianapolis: Creating a Sustainable Future* to encourage and promote sustainable private sector development. The film showcases The Nature Conservancy’s Efroymson Conservation Center, which is seeking LEED Platinum certification by the U.S. Green Building Council – the only office building in Indianapolis to seek this certification level.

For more information, visit www.sustainindy.org.

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